SAMSUNG

Product Guide

30" Smart Induction Cooktop with Wi-Fi in Black

NZ30A3060UK



Table of Contents

NZ30A3060UK - 30" Smart Induction Cooktop with Wi-Fi in Black

Product Overview	
Product Overview	4
Carousel Image Order	5
Product Messaging	
Features and Benefits	7
Lifestyle Images	9
2021 ENERGY STAR® Emerging Technology Award Assets	10
Fact Tag Guidance	11
Promotional Materials	12
Product Specs	
Related Products	14
Spec Sheet	15
User Manual and Warranty Information	16
Feature Icons	18

Product Overview

Product Overview

Product Title

30" Smart Induction Cooktop with Wi-Fi in Black

Product Short Description (200 characters)

This powerful, smart, energy-efficient induction cooktop offers fast performance and innovative technology that gives you peace of mind in the kitchen. Save energy and time with induction technology.

Product Long Description (220 characters)

This powerful, smart, energy-efficient induction cooktop offers fast performance and innovative technology that gives you peace of mind in the kitchen. Save energy, time, and cook worry-free with induction technology.



Carousel Image Order



















Easy Ad Links: NZ30A3060UK

R.COM https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=NZ30A3060UK%20RCOM

S.COM https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=NZ30A3060UK%20SCOM

Product Messaging

Features and Benefits - NZ30A3060UK				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Precise Temperature Control	Induction Technology	The induction burner features precise temperature control and immediately goes down to a higher or lower temperature setting. No more spills due to over-boiling, means less time cleaning the cooktop.	No more spills due to over-boiling, means less time cleaning the cooktop.	GAS INDUCTION PROJECTIONS RADIANT PROJECTIONS RECEIPTORIS
Give All Your Burners A Boost	Fast, Powerful Performance	All 4 burners on this cooktop feature Power Boost mode, which boils water fast when you don't have time to prepare meals.	All 4 burners on this cooktop feature Power Boost mode, which boils water fast.	3,800W 1,400W INDICATE SOURCE Mognetic Source
Save Time And Conserve Energy	Energy Efficient	Samsung's innovative induction technology generates heat directly through cookware leaving your cooktop cool to the touch. Pots and pans are heated quickly and consistently without wasting energy.	Generates heat directly through the cookware leaving your cooktop cool to the touch. Pots and pans are heated quickly and consistently without wasting energy.	50% 90% Efficiency GAS INDUCTION RESISTANT R

Features and Benefits - NZ30A3060UK (Continued)				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Make Cooking Simple With Smart Technology	Wi-Fi	Monitor your cooktop from anywhere with your smartphone.* *Available on Android or iOS devices. A Wi-Fi connection is required.	Monitor your cooktop from anywhere with your smartphone. *Available on Android or iOS devices. A Wi-Fi connection is required.	Cooking in progress 4 burners are on Smarttnings Smarttnings
Easy to Use and Clean	Digital Touch Controls	The glass cooktop surface with digital glass touch controls features an intuitive design that is easy to keep clean.	The glass cooktop surface with digital glass touch controls that is easy to keep clean.	
Helping To Keep Little Chefs Safe	Child Safety Lock	Have peace of mind whether in or out of the house. Lock your cooktop by one touch of a button at home or anywhere using the SmartThings App on your smartphone.* GPS-based automation included, which effortlessly locks or unlocks your cooktop when leaving or returning.** *Available on Android and iOS devices. A Wi-Fi connection is required. GPS-based automation only available when the cooktop is not in use; requires a stable Wi-Fi connection and must be activated using the SmartThings App. **Only available when activated by the user. The quality of the GPS reception may affect performance or activation if Wi-Fi connection is unstable.	Have peace of mind whether in or out of the house using the SmartThings App on your smartphone.* *Available on Android and iOS devices. A Wi-Fi connection is required. GPS-based automation only available when the cooktop is not in use; requires a stable Wi-Fi connection and must be activated using the SmartThings App.	Child Safety Lock

Lifestyle Images

Easy Ads link https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=NZ30A3060UK%20Lifestyle%20Images





Cooktop: Overview | Messaging | Specs | Icons Samsung proprietary and confidential

2021 ENERGY STAR® Emerging Technology Award Assets

Easy Ads link

https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=NZ30A3060UK%20Awards

Lifestyle Asset – Use for marketing use on web pages, web banners, e-blasts, etc.



Product Asset – Use with Item Listing / Price.



NOTE: These approved assets need to be used as is, they cannot be manipulated or changed as per EPA guidelines. Usage expires 12/31/2022. The assets need to be shared with Samsung for approval of use. Anyone who wishes to use should share how and where it's being used with Bonnie Murray (b.murray@samsung.com) for approval.

Range: Overview | Messaging | Specs | Icons

Fact Tag Guidance

Please follow one of the below naming conventions for fact tags at retail, accounting for any potential character count limitations. Please also ensure that any feature list appearing on fact tags follows the Product Messaging hierarchy and copy noted in the Product Guide for each model.

NZ30A3060UK

Long (More than 40 Characters)

30" Smart Induction Cooktop with Wi-Fi in Black (47 characters)

Medium (40 Characters or less)

30" Smart Induction Cooktop with Wi-Fi (38 characters)

Short (30 Characters or less)

30" Smart Induction Cooktop (27 characters)



2021 Meyer Promo Materials 8/26/2021-3/2/2022

Easy Ads link

https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=Induction%20Cooktop%20Meyer%20Promo

One Sheet



Web Banners









Range: Overview | Messaging | Specs | Icons

Product Specs

14

Related Products

COLOR	PRODUCT	MODEL
Black Stainless Steel	DISH	DW80R9950UG
	REF	RF23R6201SG
	SINGLE OVEN	NV51K6650SG
		NV51T5511SG
	DOUBLE OVEN	NV51K6650DG
		NV51K6650DG
		NV51T5511DG
		NV51T5511DG
	HOOD	NK30N7000UG
		NK36N7000UG
		NK30K7000WG
		NK36K7000WG
		NK30R5000WG
		NK36R5000WG

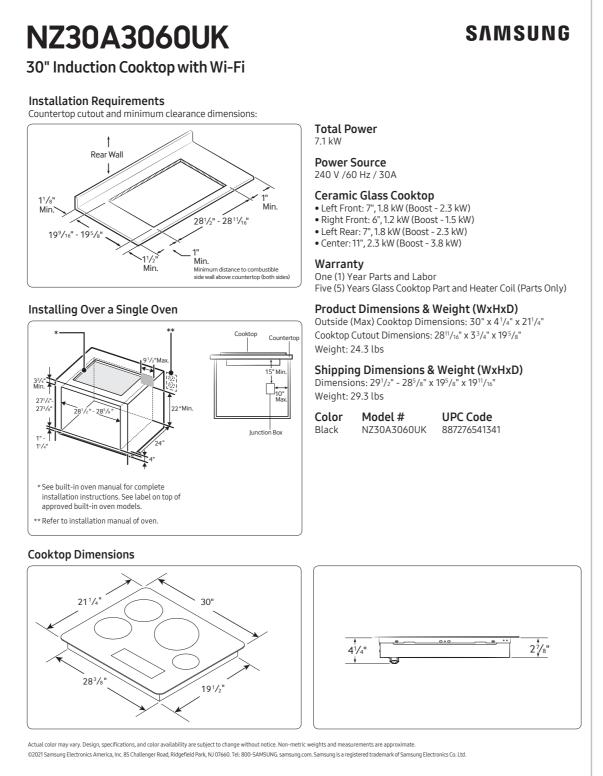
COLOR	PRODUCT	MODEL
	DISH	DW80R9950US
	REF	RF23R6201SR
	SINGLE OVEN	NV51K6650SS
		NV51T5511SS
	DOUBLE OVEN	NV51K6650DS
		NV51K6650DS
		NV51T5511DS
Stainless Steel		NV51T5511DS
	HOOD	NK30N7000US
		NK36N7000US
		NK30K7000WS
		NK36K7000WS
		NK30R5000WS
		NK36R5000WS

Spec Sheet

Easy Ads link

https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=NZ30A3060UK%20Spec%20Sheet





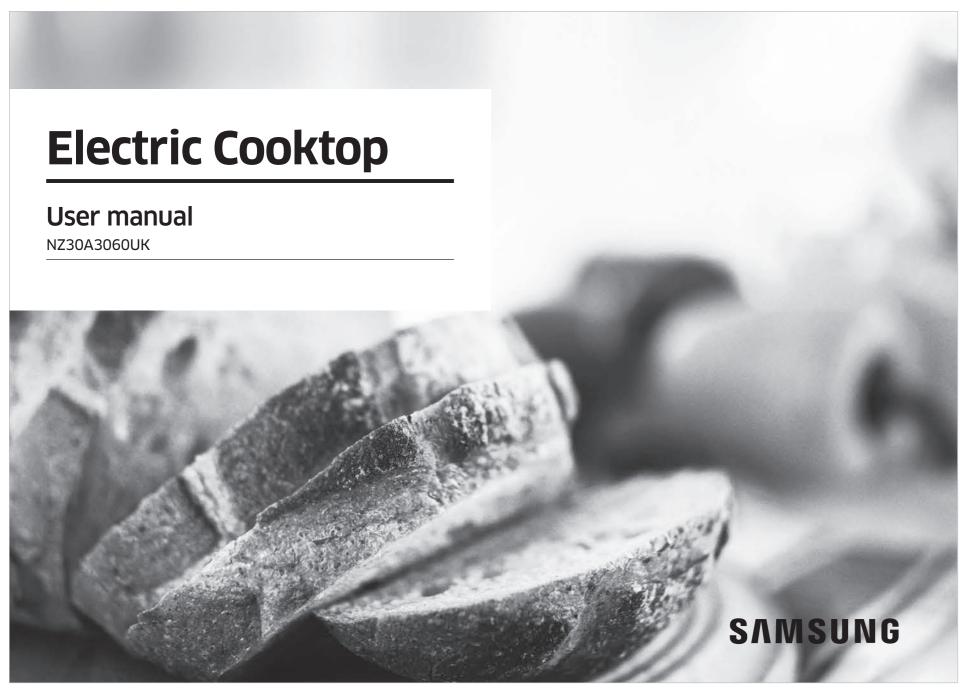
Spec Sheet - front Spec Sheet - back

16

User Manual and Warranty Information

Easy Ads link

https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=NZ30A3060UK%20User%20Manual https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=NZ30A3060UK%20Warranty



User Manual

Warranty (U.S.A)

SAMSUNG ELECTRIC COOKTOP LIMITED WARRANTY TO ORIGINAL PURCHASER WITH PROOF OF PURCHASE

This SAMSUNG brand product, as supplied and distributed by SAMSUNG ELECTRONICS AMERICA, INC. (SAMSUNG) and delivered new, in the original carton to the original consumer purchaser, is warranted by SAMSUNG against manufacturing defects in materials or workmanship for the limited warranty period, starting from the date of original purchase, of:

One (1) Year Parts and Labor Five (5) Years Glass Cooktop Part and Heater Coil Part (Parts Only)

This limited warranty is valid only on products purchased and used in the United States that have been installed, operated, and maintained according to the instructions attached to or furnished with the product. To receive warranty service, the purchaser must contact SAMSUNG at the address or phone number provided below for problem determination and service procedures. Warranty service can only be performed by a SAMSUNG authorized service center. The original dated bill of sale must be presented upon request as proof of purchase to SAMSUNG or SAMSUNG's authorized service center to receive warranty service.

SAMSUNG will provide in-home service within the contiguous United States during the warranty period at no charge, subject to availability of SAMSUNG authorized servicers within the customer's geographic area. If in-home service is not available, SAMSUNG may elect, at its option, to provide transportation of the product to and from an authorized service center. If the product is located in an area where service by a SAMSUNG authorized servicer is not available, you may be responsible for a trip charge or required to bring the product to a SAMSUNG authorized service center for service.

To receive in-home service, product must be unobstructed and accessible to the service agent.

During the applicable warranty period, a product will be repaired, replaced, or the purchase price refunded, at the sole option of SAMSUNG. SAMSUNG may use new or reconditioned parts in repairing a product, or replace the product with a new or reconditioned product. Replacement parts and products are warranted for the remaining portion of the original product's warranty or ninety (90) days, whichever is longer. All replaced parts and products are the property of SAMSUNG and you must return them to SAMSUNG.

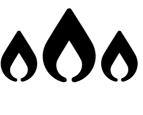
This limited warranty covers manufacturing defects in materials or workmanship encountered in normal household, noncommercial use of this product and shall not cover the following: damage that occurs in shipment, delivery, installation, and uses for which this product was not intended; damage caused by unauthorized modification or alteration of the product; product where the original factory serial numbers have been removed, defaced, changed in any way, or cannot be readily determined; cosmetic damage including scratches, dents, chips, and other damage to the product's finishes; damage caused by abuse, misuse, pest infestations, accident, fire, floods, or other acts of nature or God; damage caused

Warranty

Feature Icons

Feature Icons

Easy Ads link https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=NZ30A3060UK%20Icons





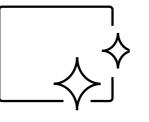


Wi-Fi



18

ADA Compliant



Digital Glass Touch Controls



Child Safety Lock

Cooktop: Overview | Messaging | Specs | Icons Samsung proprietary and confidential

SAMSUNG