## SMMSUNG

## **Product Guide**

# Bespoke 4-Door Flex<sup>™</sup> Refrigerator (29 cu. ft) in Customizable Panel

RF29A9675

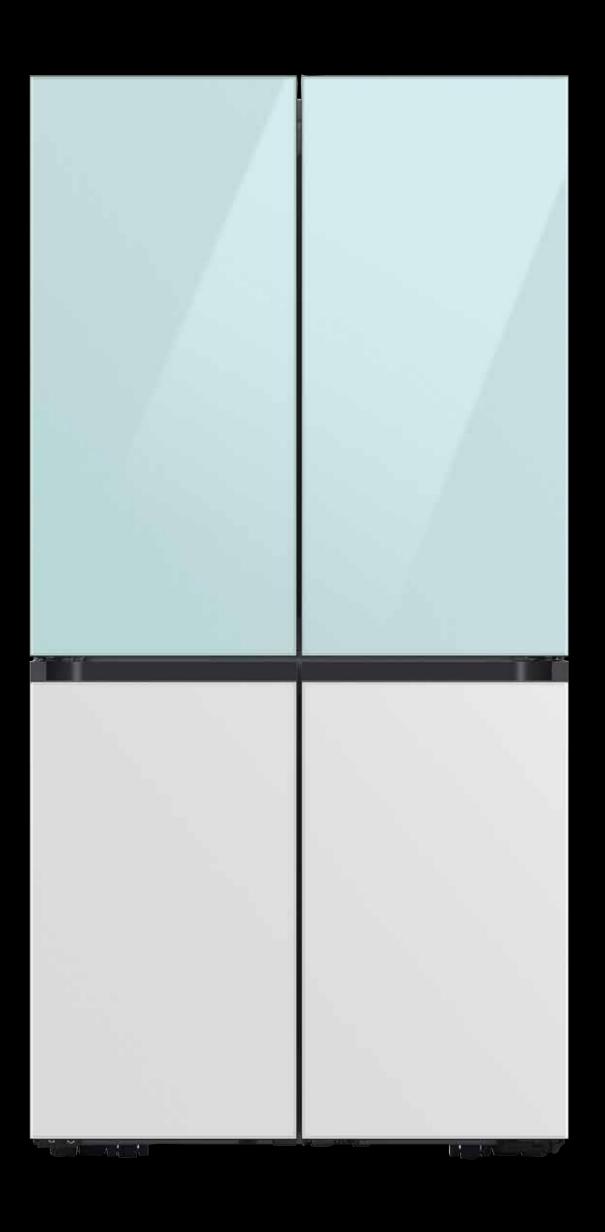
Red text is new information for 2022

Available in:

Bespoke 4-Door Flex™ Refrigerator (29 cu. ft.) in Customizable Door Panel Colors

Bespoke 4-Door Flex™ Refrigerator (29 cu. ft.) in Matte Black Steel - All Panels

Bespoke 4-Door Flex™ Refrigerator (29 cu. ft.) in White Glass - All Panels



## **Table of Contents**

Product Overview	
Product Overview	4
Carousel Image Order	Ę
Product Messaging	
Features and Benefits	Ç
Guarantee	12
Lifestyle Images	14
Product Specs	
Review Mapping and Related Product	16
Spec Sheet	17
Will It Fit Guide	18
Energy Guide and User Manual	19
Bespoke Panel Installation Guide	20
Warranty	2
Feature Icons	23

## Product Overview

### **Product Overview**

#### **Product Title**

Bespoke 4-Door Flex™ Refrigerator (29 cu. ft.) in Customizable Panel

#### **Product Description**

Extra-large capacity 4-Door Flex<sup>™</sup> Refrigerator with customizable and changeable door panels available in a variety of colors and finishes. A revolution in convenience and design, the concealed Beverage Center<sup>™</sup> features both a water dispenser and AutoFill Water Pitcher. Plus a Dual Ice Maker with cubed ice and Ice Bites<sup>™</sup>.

#### **Available Colors**



Bespoke 4-Door Flex™ Refrigerator (29 cu. ft.) in Customizable Door Panel Colors

RF29A9675AP



Bespoke 4-Door Flex<sup>™</sup> Refrigerator (29 cu. ft.) in Matte Black Steel – All Panels

RF29A9675MT



Bespoke 4-Door Flex<sup>™</sup> Refrigerator (29 cu. ft.) in White Glass – All Panels

RF29A967512



## RF29A9675MT Carousel Image Order

Easy Ad Links:

**R.COM** https://dam.gettyimages.com/p/z0c3461/external?q=RF29A9675MT%20Carousel%20Images%20RCOM **S.COM** https://dam.gettyimages.com/p/z0c3461/external?q=RF29A9675MT%20Carousel%20Images%20SCOM **360 Spin** https://dam.gettyimages.com/p/z0c3461/external?q=RF29A9675MT%20360%20Spins



























#### 6

## RF29A967512 Carousel Image Order

#### Easy Ad Links:

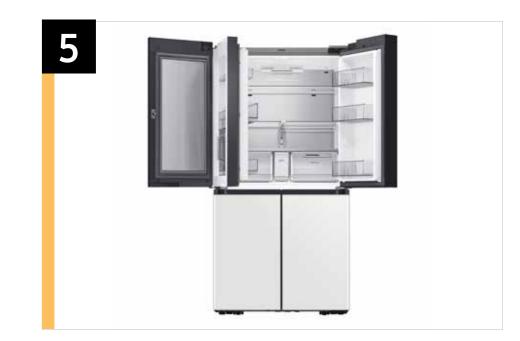
**R.COM** https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF29A967512%20Carousel%20Images%20RCOM **S.COM** https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF29A967512%20Carousel%20Images%20SCOM **360 Spin** https://dam.gettyimages.com/p/z0c3461/external?q=RF29A9675MT%20360%20Spins



























## Carousel Images - Easy Ads Links

#### R.COM

#### Matte Black Steel:

https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF29A9675MT%20Carousel%20Images%20RCOM

#### Navy Steel:

https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF29A9675%20Navy%20Steel%20Carousel%20Images%20RCOM

#### **Stainless Steel:**

https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF29A9675AP%20Panel%20Ready%20Stainless%20Steel%20RCOM

#### **Emerald Green Steel:**

https://dam.gettyimages.com/p/z0c3461/external?o=AND&g=RF29A9675AP%20Panel%20Ready%20Emerald%20Green%20Steel%20RCOM

#### **Tuscan Steel:**

https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF29A9675%20Tuscan%20Steel%20Carousel%20Images%20RCOM

#### White Glass:

https://dam.gettyimages.com/p/z0c3461/external?o=AND&g=RF29A9675%20White%20Glass%20Carousel%20Images%20RCOM

#### Pink Glass:

https://dam.gettyimages.com/p/z0c3461/external?o=AND&g=RF29A9675AP%20Panel%20Ready%20Pink%20Glass%20RCOM

#### Matte Grey Glass:

https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF29A9675AP%20Panel%20Ready%20Matte%20Grey%20Glass%20RCOM

#### **Charcoal Glass:**

https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF29A9675AP%20Panel%20Ready%20Charcoal%20Glass%20RCOM

#### **Clementine Glass:**

https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF29A9675AP%20Panel%20Ready%20Clementine%20Glass%20RCOM

#### Morning Blue Glass:

https://dam.gettyimages.com/p/z0c3461/external?o=AND&g=RF29A9675AP%20Panel%20Ready%20Morning%20Blue%20Glass%20RCOM

#### **Sunrise Yellow Glass:**

https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF29A9675AP%20Panel%20Ready%20Sunrise%20Yellow%20Glass%20RCOM

#### S.COM

#### Matte Black Steel:

https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF29A9675MT%20Carousel%20Images%20SCOM

#### Navy Steel:

https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF29A9675%20Navy%20Steel%20Carousel%20Images%20SCOM

#### **Stainless Steel:**

https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF29A9675AP%20Panel%20Ready%20Stainless%20Steel%20SCOM

#### **Emerald Green Steel:**

https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF29A9675AP%20Panel%20Ready%20Emerald%20Green%20Steel%20SCOM

#### Tuscan Steel:

https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF29A9675%20Tuscan%20Steel%20Carousel%20Images%20SCOM

#### White Glass:

https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF29A9675%20White%20Glass%20Carousel%20Images%20SCOM

#### Pink Glass:

https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF29A9675AP%20Panel%20Ready%20Pink%20Glass%20SCOM

#### Matte Grey Glass:

https://dam.gettyimages.com/p/z0c3461?o=AND&q=RF29A9675AP%20Panel%20Ready%20Matte%20Grey%20Glass%20SCOM

#### **Charcoal Glass:**

https://dam.gettyimages.com/p/z0c3461/external?o=AND&g=RF29A9675AP%20Panel%20Ready%20Charcoal%20Glass%20SCOM

#### **Clementine Glass:**

https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF29A9675%20Clementine%20Glass%20Carousel%20Images%20SCOM

#### Morning Blue Glass:

https://dam.gettyimages.com/p/z0c3461/external?o=AND&g=RF29A9675AP%20Panel%20Ready%20Morning%20Blue%20Glass%20SCOM

#### **Sunrise Yellow Glass:**

https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF29A9675AP%20Panel%20Ready%20Sunrise%20Yellow%20Glass%20SCOM

# Product Messaging

Features and Benefits - RF29A9675				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Customizable Door Colors	Color Customization	Customize the design of your refrigerator with changeable door panels. Choose from a variety of colors and two finishes to create a space that fits your style.	With customizable door panels, choose from twelve colors and two finishes to create a space that fits your style.	Stainless Steel Tuscan Steel Charcoal Glass Matte Black Steel Glass White Glass  Navy Steel Pink Glass Green Steel Glass Clementine Glass Glass  Emerald Green Steel Glass Glass Glass Glass Glass Glass
Press or Pour – Water Two Ways	Beverage Center™	Quick access to refreshingly cool, filtered water two ways. Choose from an internal dispenser or a built-in pitcher that automatically refills, with the option to infuse with a flavor.	Choose from an internal dispenser or a built-in AutoFill Water Pitcher.	Beverlage Center
Ice your way	Dual Ice Maker with Ice Bites™	Enjoy your favorite beverage with your choice of ice. Select from cubed ice or Ice Bites™ that chill your drink faster.	Select from cubed ice or Ice Bites™ that chill your drink faster.	

Features and Benefits - RF29A9675 (Continued)				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Convert from fridge to freezer	FlexZone™	Customize your lower-right storage space to be a refrigerator or freezer. With five adjustable settings, you choose what foods to store from fruits and vegetables to your favorite ice cream.	Customize your lower-right storage space to be a refrigerator or freezer.	
More space, more ways to stay organized	Extra-large Capacity	With 29 cu. ft. of capacity, this spacious refrigerator is designed for convenience, offering flexibility and organization to store and access all your favorite foods with ease.	29 cu. ft. of flexible storage space to fit all the food you love, with room for more.	
Designed for a modern look	Modern Design	Flat Panel door design with easy-to-open recessed handles blends into your kitchen to give you a modern look.	Modern look that blends into your kitchen.	

Features and Benefits - RF29A9675 (Continued)				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Flexible freshness	Flex Crisper™ Drawer	A flexible storage drawer that is perfect for storing meats, veggies, or cheeses at their optimal temperature with two customizable temperature settings.	A convertible temperature drawer to store all your food at their optimal temperature.	Express WaterFilter Flex Crisper
Fresh air, day after day	UV Deodorizing Filter	Keep the air in your fridge fresh day after day with a built-in deodorizing filter. The filter reduces odor from the air in your fridge, while UV technology continuously cleans the filter itself.	Keep the air in your fridge fresh day after day with a built-in deodorizing filter with UV technology that continuously cleans the filter itself.	Triple Cooling
Powerful cooling performance	Triple Cooling	A premium cooling system featuring three evaporators for ultimate freshness and providing precise temperature and humidity controls in all three zones to help your food stay fresher longer.	Precise temperature and humidity controls in all three zones to help your food stay fresher longer.	

## 90-Day Satisfaction Guarantee

If your panel colors don't perfectly fit your style, we've got you covered with a 90-day exchange period for the front door panels only.\*

\*Purchasers of Refrigerator Models RF23A9675 and RF29A9675 are eligible to exchange the front door panels once within 90 days of order date for new front door panels of another color. To initiate exchange contact Samsung at 1-833-554-0084 or BESPOKEsupport@sea.samsung.com. Dated proof of purchase is required. This is an exchange only option for the front door panels. Exchange process includes removal of old front door panels and installation of new front door panels. All terms, conditions, and limitations in the Refrigerator Limited Warranty apply, including the limitation on implied warranties (where permitted by law).

# Lifestyle Images

## Lifestyle Images

Easy Ads link https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF29A9675%20Lifestyle%20Images







14



Refrigerator: Overview | Messaging | Specs | Icons Samsung proprietary and confidential

## Product Specs

16

## Review Mapping

SKU	Туре	Color
RF29A9675AP	4-Door Flex™	Custom Panel-Ready
RF29A9675MT	4-Door Flex™	Matte Black Steel
RF29A967512	<b>4-Door Flex</b> <sup>™</sup>	White Glass

### **Related Product**

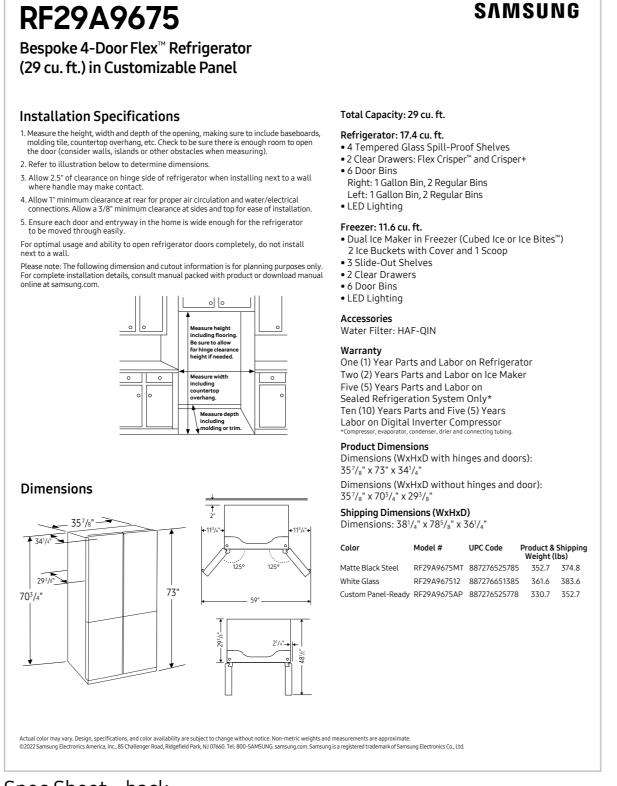
Water Filter
HAF-QIN

## Spec Sheet

#### Easy Ads link

https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF29A9675%20Spec%20Sheet





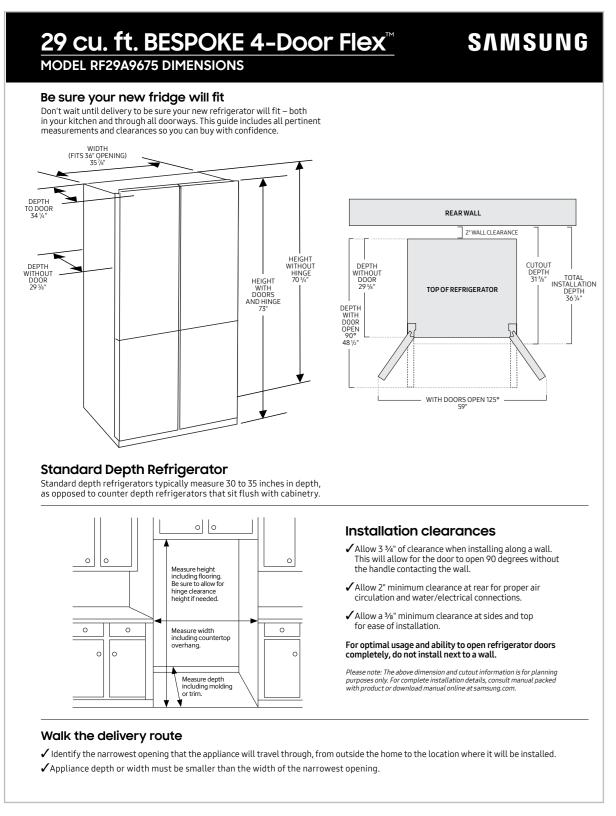
Spec Sheet - front Spec Sheet - back

17

### Will It Fit Guide

#### Easy Ads link

https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF29A9675%20Spec%20Sheet

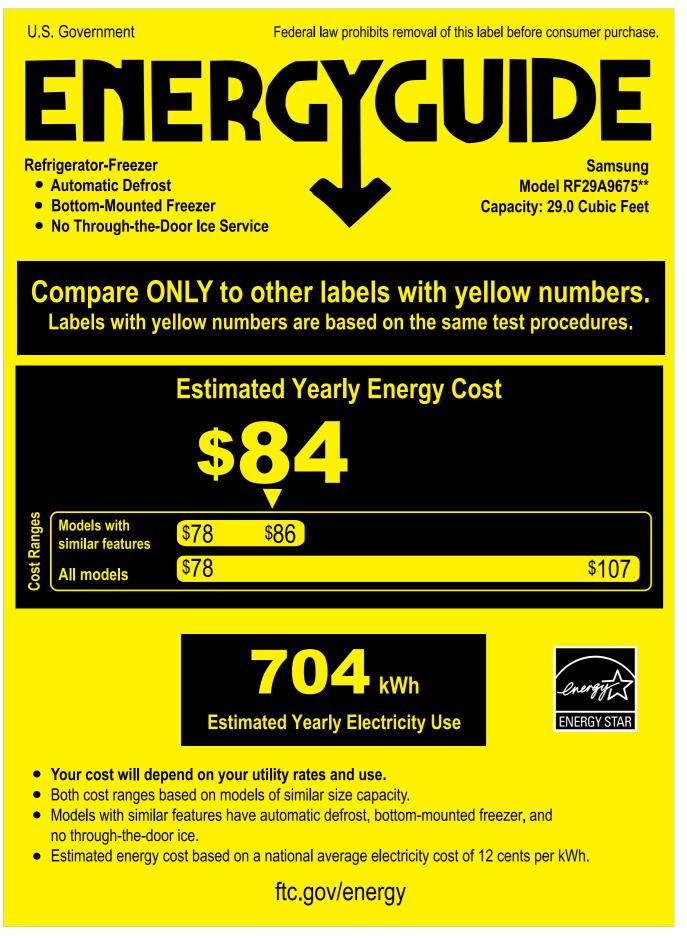


Will It Fit Guide

## **Energy Guide and User Manual**

#### Easy Ads link

https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF29A9675%20Energy%20Label

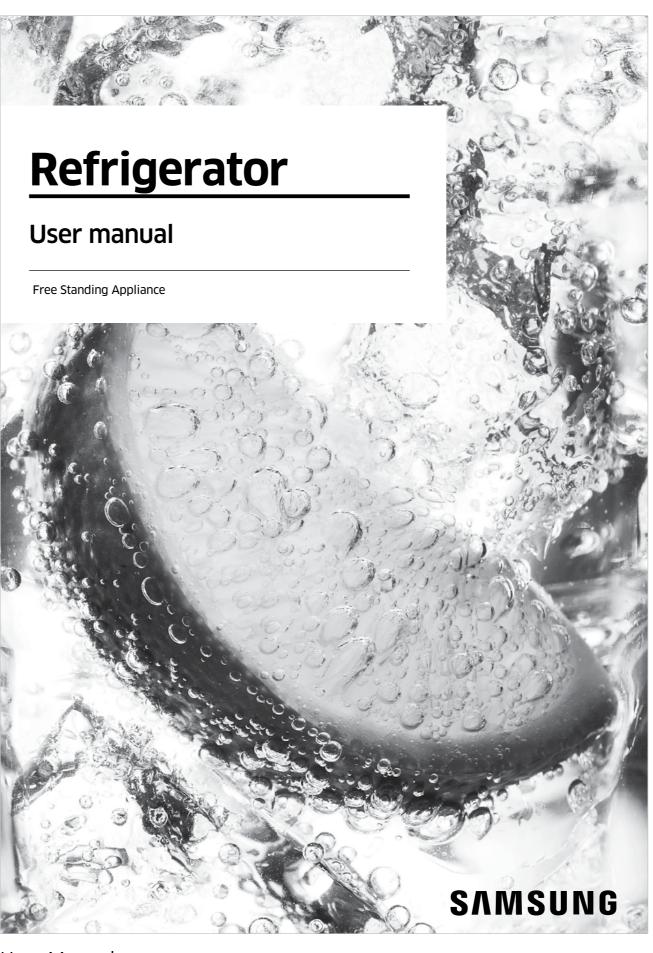


Energy Guide

#### Easy Ads link

https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF29A9675%20User%20Manual

19

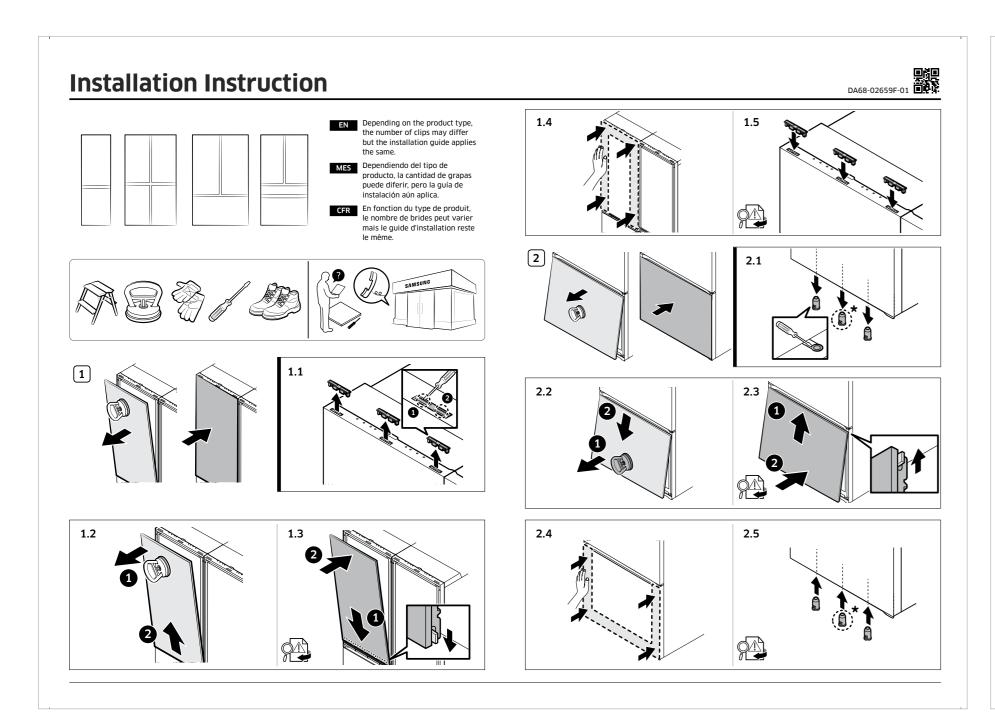


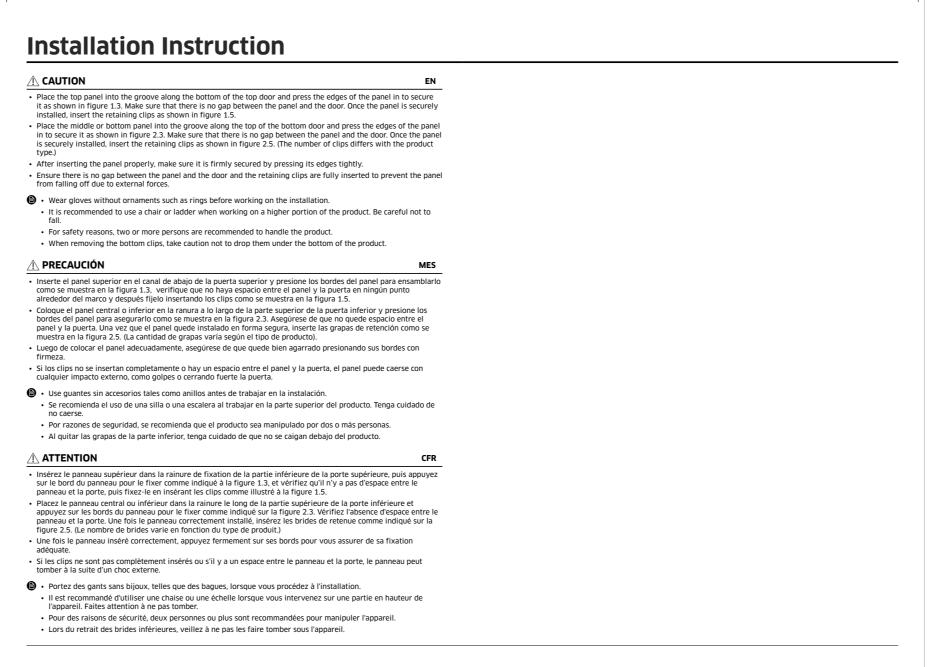
User Manual

## Bespoke Panel Installation Guide

#### Easy Ads link

https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=Bespoke%20Installation%20Guide





20

## Warranty

#### Easy Ads link

https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF29A9675%20Warranty

#### Limited Warranty (U.S.A)

RF29A9675 RF23A9675

#### SAMSUNG REFRIGERATOR

#### LIMITED WARRANTY TO ORIGINAL PURCHASER WITH PROOF OF PURCHASE

This SAMSUNG brand product, as supplied and distributed by Samsung Electronics America, Inc. (SAMSUNG) and delivered new, in the original carton to the original consumer purchaser, is warranted by SAMSUNG against manufacturing defects in materials or workmanship for the limited warranty period of:

One (1) Year Parts and Labor on Refrigerator
Two (2) Years Parts and Labor on Ice Maker
Five (5) Years Parts and Labor on Sealed Refrigeration System Only
(Compressor, Evaporator, Condenser, Drier, and Connecting Tubing)
Ten (10) Years Parts and Five (5) Years Labor on Digital Inverter Compressor

This limited warranty is valid only on products purchased and used in the United States that have been installed, operated, and maintained according to the instructions attached to or furnished with the product. To receive warranty service, the purchaser must contact SAMSUNG at the address or phone number provided below for problem determination and service procedures. Warranty service can only be performed by a SAMSUNG authorized service center. The original dated bill of sale must be presented upon request as proof of purchase to SAMSUNG or SAMSUNG's authorized service center to receive warranty service.

SAMSUNG will provide in-home service within the contiguous United States during the warranty period at no charge, subject to availability of SAMSUNG authorized servicers within the customer's geographic area. If in-home service is not available, SAMSUNG may elect, at its option, to provide transportation of the product to and from an authorized service center. If the product is located in an area where service by a SAMSUNG authorized servicer is not available, you may be responsible for a trip charge or required to bring the product to a SAMSUNG authorized service center for service.

To receive in-home service, product must be unobstructed and accessible to the Service agent.

During the applicable warranty period, a product will be repaired, replaced, or the purchase price refunded, at the sole option of SAMSUNG. SAMSUNG may use new or reconditioned parts in repairing a product, or replace the product with a new or reconditioned product. Replacement parts and products are warranted for the remaining

**Refrigerator:** Overview | Messaging | **Specs** | Icons

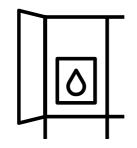
21

## Feature Icons

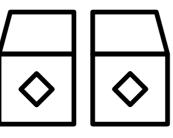
### Feature Icons

#### Easy Ads link

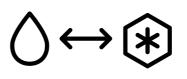
https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=9675%20Icons



Beverage Center™

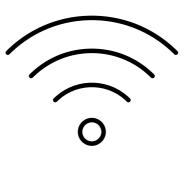


Dual Auto Ice Maker



23

FlexZone™



Wi-Fi Connectivity



## SAMSUNG