

SAMSUNG

Product Guide

23 cu. ft. Smart Counter Depth BESPOKE 4-Door Flex™ Refrigerator with Customizable Panel Colors

RF23A9675

Available in:

Custom Panel-Ready

Navy Glass

Matte Black Steel

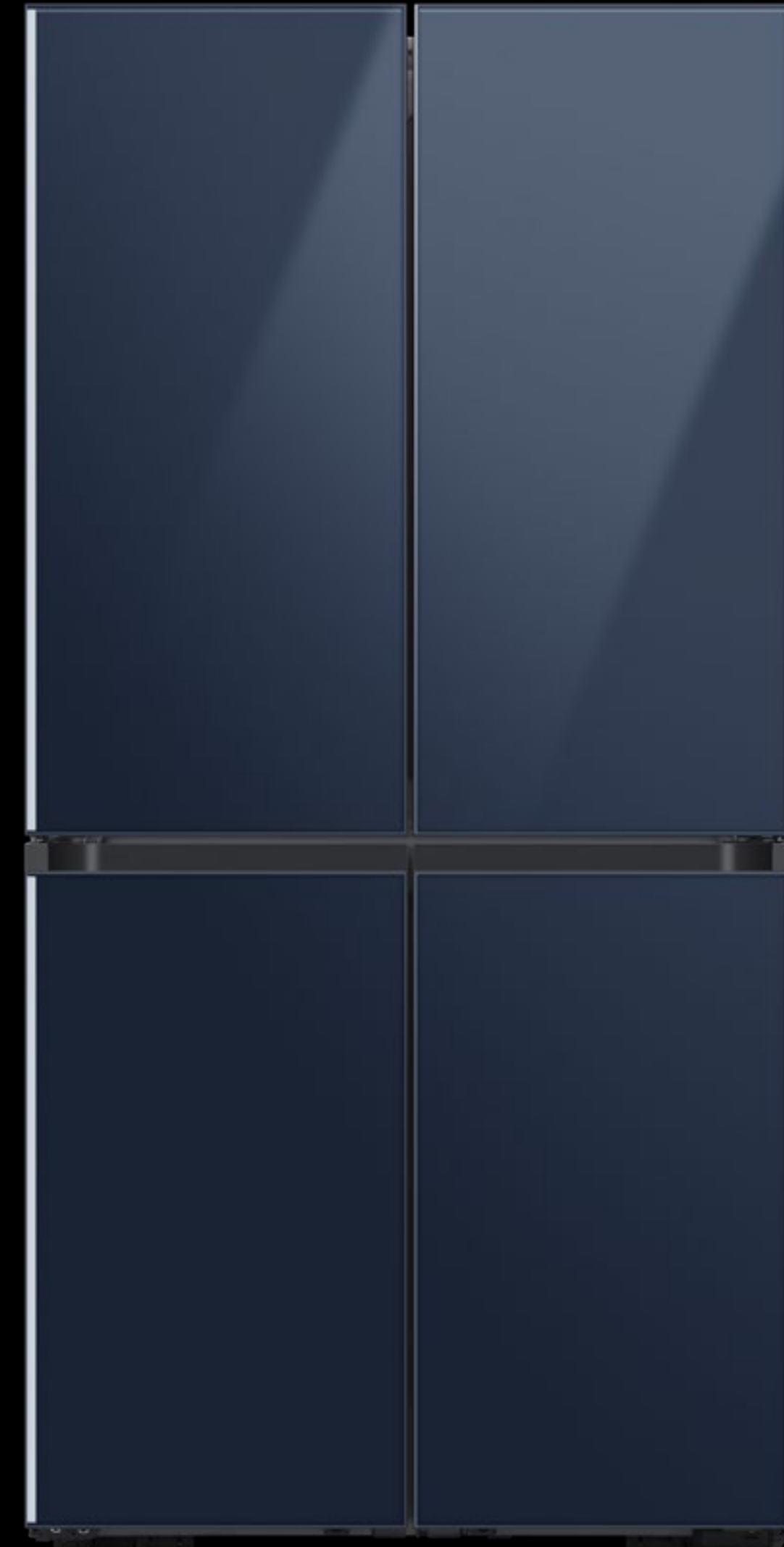


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Product Overview

**RF23A9675 – 23 cu. ft. Smart Counter Depth BESPOKE
4-Door Flex™ refrigerator with customizable panel colors**

Product Overview

Product Title

23 cu. ft. Smart Counter Depth BESPOKE 4-Door Flex™ Refrigerator with Customizable Panel Colors

Product Description

Smart Counter Depth 4-Door Flex™ refrigerator with customizable door panels available in multiple colors and finishes. It features the Beverage Center with both a water dispenser and AutoFill Water Pitcher, plus a Dual Ice Maker with Ice Bites, nugget ice.

Available Colors



Custom Panel-Ready
RF23A9675AP



Navy Glass
RF23A967541



Matte Black Steel
RF23A9675MT



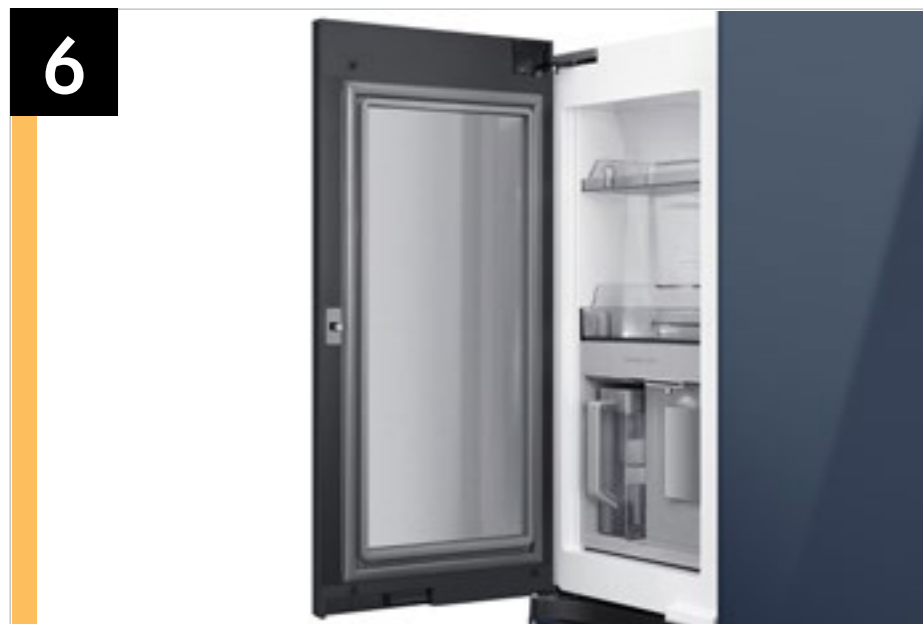
RF23A967541 Navy Glass Carousel Image Order

Easy Ad Links: RF23A967541

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RF23A9675MT Matte Black Steel Carousel Image Order

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Product Messaging




**RF23A9675 – 23 cu. ft. Smart Counter Depth BESPOKE
4-Door Flex™ refrigerator with customizable panel colors**

Features and Benefits – RF23A9675				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Customizable door colors	Color Customization	Customize the design of your refrigerator with changeable door panels. Choose from eight colors and two finishes to create a space that fits your style, the options are endless.	With customizable door panels, choose from eight colors and two finishes to create a space that fits your style, the options are endless.	
Press or pour – water two ways	Beverage Center	Easy access to refreshingly cool, filtered water two ways. The Beverage Center has both an internal water dispenser and a built-in pitcher that automatically refills with filtered water and the option to infuse with a flavor of your choice.	Easy access to refreshingly cool, filtered water two ways with an internal water dispenser and built-in AutoFill Water Pitcher.	
Choose from cubed ice & Ice Bites	Dual Ice Maker with Ice Bites	The Dual Ice Maker produces two types of ice per day: cubed ice and Ice Bites, smaller nugget ice that chills your drink faster. Makes up to 6 lbs. per day, stores up to 6.8 lbs. total.	The Dual Ice Maker produces two types of ice per day: cubed ice and Ice Bites, smaller nugget ice.	


Features and Benefits – RF23A9675 (Continued)

Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
<p>Fridge to freezer flexibility</p>	<p>FlexZone™</p>	<p>Versatile, lower-right storage that can convert from fridge to freezer temperatures. With five customizable temperature settings, it offers superior flexibility to meet your family’s food storage needs.</p>	<p>Convert from fridge to freezer temperatures with flexibility to meet your family’s food storage needs.</p>	 <p>The image shows a diagram on the left with a water drop icon, a double-headed arrow, and a snowflake icon, labeled 'FlexZone™'. To the right is a photograph of the refrigerator's interior with the lower-right door open, highlighting the FlexZone compartment.</p>
<p>Superior organizational storage</p>	<p>Large Flexible Storage</p>	<p>With 23 cu. ft. of capacity, this spacious refrigerator is designed for convenience, offering unmatched flexibility and organization to store and access all your favorite foods with ease.</p>	<p>23 cu. ft. of flexible storage space to fit all the food you love, with room for more.</p>	 <p>A photograph showing the refrigerator's interior with all four doors open, displaying various food items and storage compartments to illustrate the large flexible storage space.</p>
<p>Seamlessly designed for a modern look</p>	<p>Modern Design</p>	<p>A modern, built-in look featuring a minimalist exterior with a signature flat door design and recessed handles that blend seamlessly into your kitchen.</p>	<p>Modern, built-in look that blends seamlessly into your kitchen.</p>	 <p>A photograph of the refrigerator's exterior, showing its dark, minimalist design with flat doors and recessed handles, demonstrating how it blends into a modern kitchen.</p>

Features and Benefits – RF23A9675 (Continued)

Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Flexible freshness	Flex Crisper	A flexible storage drawer that is perfect for storing meats, veggies, or cheeses at their optimal temperature with two customizable temperature settings.	A convertible temperature drawer to store all your food at its optimal temperature.	
Fresh air, day after day	UV Deodorizing Filter	Keep the air in your fridge fresh day after day with a built-in deodorizing filter. The filter reduces odor from the air in your fridge, while UV technology continuously cleans the filter itself.	Keep the air in your fridge fresh day after day with a built-in deodorizing filter with UV technology that continuously cleans the filter itself.	
N/A	CleanGuard	<p>Treated with antimicrobial technology to deliver long-lasting protection of high-touch handle surfaces.*</p> <p><small>*Antimicrobial treatment does not protect users or other items against bacteria, viruses, germs, or other disease organisms.</small></p>	<p>Treated with antimicrobial technology to deliver protection of high-touch handle surfaces.*</p> <p><small>*Antimicrobial treatment does not protect users or other items against bacteria, viruses, germs, or other disease organisms.</small></p>	

Features and Benefits – RF23A9675 (Continued)

Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
<p>Powerful cooling performance</p>	<p>Triple Cooling</p>	<p>A premium cooling system featuring three evaporators for ultimate freshness and providing precise temperature and humidity controls in all three zones to help your food stay fresher longer.</p>	<p>Precise temperature and humidity controls in all three zones to help your food stay fresher longer.</p>	

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