



Chamblee Firm



HyperTouch™ Comfort

Serta replaced ordinary foam with a combination of specialized foam, engineered fibers and premium stretch fabric for total body cradling and better pressure point relief.



PerfectPure® Fiber

This soft fiber layer has antimicrobial properties that help prevent the growth of odor-causing bacteria, mold, and mildew to help keep your mattress fresh.



Cool Twist® Gel Memory Foam

This unique design features cooling gel swirled into premium memory foam. This breathable memory foam helps enhance airflow and heat dissipation for a feeling that can only be described as a cool, contouring type of comfort.



825 Edition Custom Support® Coil System

In addition to providing contouring, cradling support and minimizing the impact of your partner's erratic sleep jerks, this system of 825 individually wrapped coils features Serta's **BestEdge® Foam Encasement technology** – an extra-deep foam rail to help reduce edge roll-off and extend the sleep surface.



**Not just sorta comfortable.
Serta comfortable.™**



**Source: Furniture Today Top U.S. Bedding Producers June, 2019.