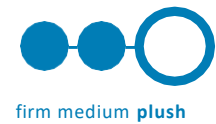





Armisted Plush Euro Top



HyperTouch™ Comfort

Serta replaced ordinary foam with a combination of specialized foam, engineered fibers and premium stretch fabric for total body cradling and better pressure point relief.



PerfectPure™ Fiber

This soft fiber layer has antimicrobial properties that help prevent the growth of odor-causing bacteria, mold, and mildew to help keep your mattress fresh.



Cool Twist® Gel Foam

Cooling gel is swirled directly into a breathable foam designed to promote airflow and heat dissipation.



825 Edition Custom Support® Coil System

In addition to providing contouring, cradling support and minimizing the impact of your partner's erratic sleep jerks, this system of 825 individually wrapped coils features Serta's **BestEdge® Foam Encasement technology** – an extra-deep foam rail to help reduce edge roll-off and extend the sleep surface.



Not just sorta comfortable.
Serta comfortable.™



**Source: Furniture Today Top U.S. Bedding Producers June, 2019.