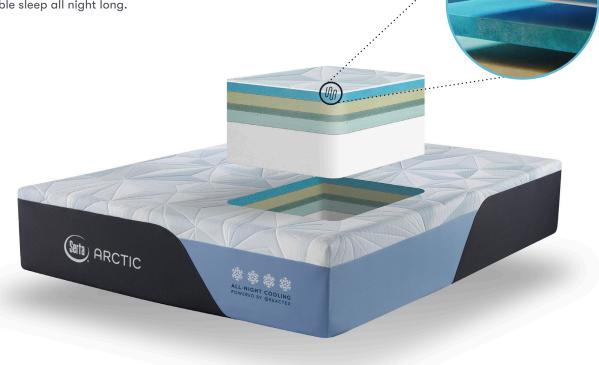


FEATURING

The Next Generation Climate Control Technology

Engineered with 15X better cooling power*

Thanks to our exclusive, three-part **Reactex® System**. Each layer has more cooling capacity than the previous layer, so heat is pulled away from your body and down into the mattress. The result is cool, comfortable sleep all night long.





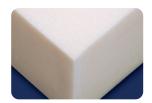
CustomFit[™] HD Memory Foam

Premium, high density memory foam conforms to your body for comfortable support all night long.



Arctic Gel Memory Foam

A fusion of cooling gel and premium memory foam, this comfort-inducing combination cradles you and helps cool you in a substantial, pressurerelieving embrace.



Serta® Foam Core

The Serta® Foam Core provides durable support for any sleep position. With consistent support from edge to edge, you'll be comfortably supported all night long.





100% CANADA ASSEMBLED



ADJUSTABLE FRIENDLY



CERTIPUR-US®
CERTIFIED





REACTEX™ is NOT just a "cool touch" technology, but an ALL NIGHT, sustained Cooling Technology.

How Reactex™ System works?

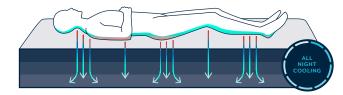
REACTEXTECHNOLOGY

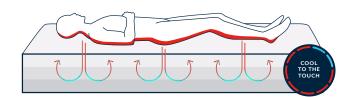
vs

STANDARDTECHNOLOGY

- Continuous movement of energy
- Disperse heat away from the body
- Customize temperature regulation
- Up to 8 hours of cooling
- Physicist developed technology

- Short term PCM absorption
- Stays in the product
- Set temperature regulation

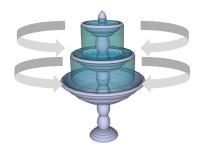




REACTEX™ is a heat activated multi-layered thermal gradient system transferring heat away from body

Phase Change Material

Gradient (gradually increasing) application of PCM loadings across top layers drives continuous heat flow away from the user for a longer period of time than standard applications.



Heat builds up in each layer and 'spills' over into the next larger, layer with increasing levels of PCM



- 1 Top Panel & Border (Zipper Cover)
- 2 Light PCM load (top panel)
- 3 1½ " Foam Topper Heavy PCM load (top, inside, bottom)