**CORE MESSAGING** 



LRMVS3006/LRMVC2306 30 cu. ft. Standard-Depth or 23 cu. ft. Counter-Depth InstaView<sup>®</sup> Door-in-Door<sup>®</sup> Refrigerator with Craft Ice<sup>™</sup> and Full-Convert<sup>™</sup> Drawer

# Our most versatile InstaView® fridge yet features dual ice makers with Craft Ice<sup>™</sup> and Full-Convert<sup>™</sup> drawer

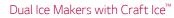


The flexibility to choose cubed, crushed or exclusive slow-melting round Craft Ice<sup>™</sup> on demand is just the beginning. Full-Convert<sup>™</sup> drawer instantly expands your fresh or frozen capacity with one quick touch. Create space for that oversize ice cream birthday cake using the Hard Freeze setting or prep for holiday gatherings with Chilled Wine or Cold Drink options. All of this and more in the sleek, InstaView<sup>®</sup> Door-in-Door<sup>®</sup> design.



## Easy Access

SEE AND REACH FAVORITES IN AN INSTANT





SLOW-MELTING ROUND ICE FOR THE BEST-TASTING BEVERAGES AT HOME

LG InstaView® Door-in-Door® with Craft Ice®



Versatile Full-Convert<sup>™</sup> Drawer

FLEXIBLE STORAGE WITH 5 CHILL TO FREEZER TEMPERATURE OPTIONS

Available in:



PrintProof™ Prin Stainless Steel St

of<sup>™</sup> PrintProof s Black Stainless Steel

Chill today, freeze tomorrow for more capacity when you need it, with the ability to fully convert from fridge to freezer with one quick touch



FULL-CONVERT<sup>™</sup> DRAWER SETTINGS





# 🕑 LG

# LRMVS3006/LRMVC2306

30 cu. ft. Standard-Depth or 23 cu. ft. Counter-Depth InstaView<sup>®</sup> Door-in-Door<sup>®</sup> Refrigerator with Craft Ice<sup>™</sup> and Full-Convert<sup>™</sup> Drawer

### Easy Access



## SEE AND REACH FAVORITES IN AN INSTANT

- The LG InstaView<sup>®</sup> design lets you see inside your refrigerator without ever opening the door—simply knock twice on the unique glass panel
- Offering quick and easy access to favorite foods, the popular Door-in-Door® design gets even better with an adjustable bin that fits snacks and drinks of all sizes
- Bin glides smoothly up and down and locks into place with minimal effort



### Dual Ice Makers with Craft Ice™

# SLOW-MELTING ROUND ICE FOR THE BEST-TASTING BEVERAGES AT HOME

- LG brings one of the hottest beverage trends home with the Craft Ice<sup>™</sup> maker that automatically makes batches of slow-melting round ice—without the work of messy molds
- Keeps your soft drinks, lemonade and iced coffee tasting their best
- Get Craft Ice<sup>™</sup> twice as fast<sup>\*</sup> by activating Craft Ice+ in the ThinQ<sup>®</sup> app or by pressing the Freezer button on the dispenser for 3 seconds
- Additional ice maker on the door produces traditional cubed or crushed ice 'Shape and clarity of ice will be impacted when Craft Ice+ is activated; may vary with settings, water supply and home use conditions.

## LG InstaView® Door-in-Door® with Craft Ice



## Versatile Full-Convert<sup>™</sup> Drawer

# FLEXIBLE STORAGE WITH 5 CHILL TO FREEZER TEMPERATURE OPTIONS



- Gives you more capacity when you need it, with the ability to fully convert from fridge to freezer on demand
- Choose from 5 temperature settings to fit your family's needs, from -7°F Hard Freeze to 29°F for Meat/Seafood to 41°F for Chilled Wine
- With Full-Convert,<sup>™</sup> increase your freezer or refrigerator capacity by an extra 10%-get more than 40% total usable freezer space with one quick touch
- Adjustable dividers keep everything neat and organized



CORE MESSAGING

# (L) LG

LRMVS3006/LRMVC2306

30 cu. ft. Standard-Depth or 23 cu. ft. Counter-Depth InstaView<sup>®</sup> Door-in-Door<sup>®</sup> Refrigerator with Craft Ice<sup>™</sup> and Full-Convert<sup>™</sup> Drawer

# Additional Features

## More Usable Capacity

## STOCK UP AND SAVE TRIPS TO THE STORE

- With 30 cu. ft. of space, you can save time and stock up on your club store fresh and frozen faves in one trip with room to store them all when you get home
- It's not just capacity, it's more usable capacity thanks to features like the hidden water filter and Slim SpacePlus<sup>®</sup> ice system that free up valuable shelf space \*Counter-depth model LRMVC2306 is 23 cu. ft.



### Fresh Innovations

## KEEPS PRODUCE FRESHER LONGER

- Only LG offers 3 innovative cooling technologies that work together to extend the life of fruits and vegetables and help keep all foods fresh and flavorful
- Linear Cooling<sup>™</sup> maintains consistent temperatures within 1°F of the setting
- Smart Cooling<sup>®</sup> uses digital sensors and an array of vents for total cooling control
- Door Cooling + delivers blasts of cool air that reach all areas of the refrigerator

### Organized Storage

## FOODS ARE EASY TO FIND, WITHIN EASY REACH

- Fit all kinds of foods with an adjustable Door-in-Door® bin, a folding shelf that slides back for tall items and Full-Convert<sup>™</sup> drawer that can go from fridge to freezer as you need it
- The two-tiered freezer lets you prioritize storage so the ice cream is close for late-night emergencies while the turkey is tucked out of the way



ThinQ

8 oz 16 oz

Water

### Convenience



## DISPENSE THE PERFECT AMOUNT OF FRESH, FILTERED WATER

- Set how much water you need-4, 8, 16 or 32 oz.-and the Measured Fill dispenser will dispense the exact amount and automatically turn off when done
- Saves the time and hassle of measuring for drink mixes, recipes and more
- Extra-tall dispenser fills everything from pitchers to pint glasses with fresh, filtered ice and water with just a touch

### Smart Features

## TAP INTO SMART FEATURES YOU CAN USE EVERY DAY

- Use the ThinQ<sup>®</sup> app to set fresh food and freezer temps, turn IcePlus<sup>™</sup> on and off or even get door open alerts sent straight to your smartphone
- Proactive Customer Care offers preventative maintenance tips and alerts and expedited repairs, for enhanced satisfaction plus improved product performance
- Let your voice be heard—select features work with Alexa and the Google Assistant

