



Beautyrest®

HARMONY LUX™ HYBRID

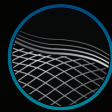
Beautyrest® Harmony Lux™ Hybrid is the only premium Hybrid mattress to deliver a dynamic trio of sustainable technologies, proprietary ContourFit® Design construction and our exclusive dual strand T2 Pocketed Coil® Technology for truly restorative, sustainable sleep. Powered by our unique Precision Support System™ and featuring a collection of advanced comfort and cooling technologies to help you fall asleep and stay asleep, the result is a Hybrid mattress that doesn't just provide precision support and luxury comfort, but actually improves and benefits you.



PRECISION SUPPORT SYSTEM™

powered by T2 Pocketed Coil® Technology – Get up to 18% more support* where you need it most with the patented dual-strand design of the Precision Support System™, only from Beautyrest.

*Results on Empress Series Medium; other results vary by model.



CONFORMS TO YOUR BODY IN ANY SLEEP POSITION

ContourFit® Design - Exclusive Beautyrest® Hybrid construction provides contouring comfort for any sleep position. The responsive sleep surface provides up to 30% more consistent comfort* throughout the night.

*Compared to the same mattress with a quilted top panel.



ENHANCED PRESSURE RELIEF

GelTouch® HD Foam - A high density gel infused foam that contours to your body for personalized support and cooling comfort.

Micro Diamond™ Memory Foam - A premium memory foam infused with diamond particles to help conduct heat away from the body.



WITH HEIQ V-BLOCK™

HeiQ V-Block™ - An exclusive, antimicrobial technology found on the surface of the mattress kills 99.9% of bacteria on contact, keeping your mattress fresh and clean.

Disclaimer: This product does not protect users or others against bacteria, viruses, germs or other disease organisms.



SUSTAINABLE COMFORT

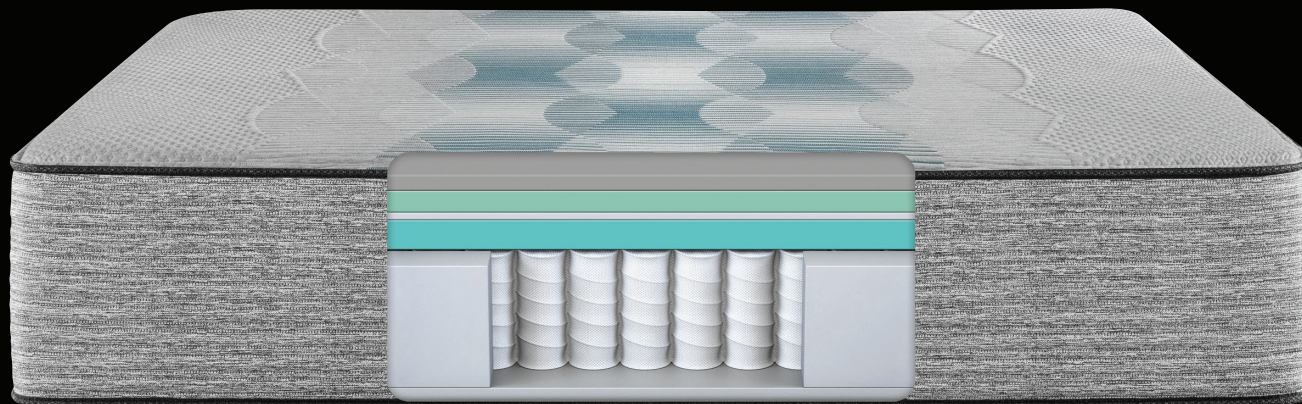
Seaqual™ Fabric Technology - Promotes cleaner oceans by recovering ocean plastics and transforming them into luxurious, high quality sustainable fabrics.



COOL, COMFORTABLE SLEEP

InfiniCool® Plus - Stay cool and comfortable through the night with two layers of cooling technologies at the sleep surface.

InfiniCool® Max - Three layers of advanced cooling technologies for cool, comfortable sleep all night long.



BENEFIT	FEATURE	RESULT	PROOF & DEMONSTRATION
SLEEP EASIER	HeiQ V-Block™	<ul style="list-style-type: none"> - Exclusive, antimicrobial technology found on the surface of the mattress kills 99.9% of bacteria on contact* - Guards against degradation from microorganisms* <p>*Disclaimer: This product does not protect users or others against bacteria, viruses, germs or other disease organisms</p>	<ul style="list-style-type: none"> - Keeps your mattress fresh and clean - Controls odors
CONFORMS TO YOUR BODY IN ANY SLEEP POSITION	ContourFit® Design	<ul style="list-style-type: none"> - Features a responsive sleep surface for up to 30% more consistent comfort* throughout the night <p>*Compared to the same mattress with a quilted top panel</p>	<ul style="list-style-type: none"> - Encourage the consumer to lie on a quilted bed then a hybrid mattress. Point out the difference between the quilted and the smooth cover. Explain how the ContourFit® Design conforms to their body and allows them to get close to the memory foam while allowing them to feel the support from the T2 Pocketed Coil® Technology
PRECISION SUPPORT SYSTEM™	T2 Pocketed Coil® Technology	<ul style="list-style-type: none"> - Get up to 18% more support* where you need it most with the patented dual-strand design of the Precision Support System™ only from Beautyrest. - Double strand engineering - Enhanced support and pressure relief - Absorbs energy to reduce motion - Long lasting durability <p>*Results on Empress™ Series Medium; other results vary by model</p>	<ul style="list-style-type: none"> - Encourage lying down on the mattress to note the strong support in your lower back. Test the bed with a partner and notice how the T2 Pocketed Coil® Technology reduces the amount of motion one feels as the other moves. Display the dual strand design using the T2 Pocketed Coil® demo
	BeautyEdge®	<ul style="list-style-type: none"> - Enhanced conforming properties and pressure relief - More edge support provides a firmer and more stable edge-to-edge sleeping area 	<ul style="list-style-type: none"> - BeautyEdge® provides 30% more edge support by using high-density foam to create an expanded "edge-to-edge" sleeping area. It also ensures the seating edge of the mattress is more comfortable and makes getting in and out of bed easier
COOL, COMFORTABLE SLEEP	InfiniCool® Plus	<ul style="list-style-type: none"> - Two layers of Cooling Technology - Two layers of advanced cooling technologies, a cool-to-the-touch cover and gel memory foam right below it, are designed to help you fall asleep and stay comfortable all night 	<ul style="list-style-type: none"> - Using the Empress™ Series side of the foam demo unit, place your hand on the panel fabric and feel the coolness of the cover, and encourage the shopper to do the same
	InfiniCool® Max	<ul style="list-style-type: none"> - Three layers of advanced cooling technologies are designed to help you fall asleep and stay comfortable all night - Two Cool-to-the-touch layers, on the cover and just below the cover - Micro Diamond™ Memory Foam to help conduct heat away from the body 	<ul style="list-style-type: none"> - Encourage the shopper to place their hand on the top panel fabric of the Trilliant™ Series models to feel the coolness of the cover. Notice how Trilliant™ Series models feel cooler than Empress™ Series models due to the extra cooling technology layer, which helps deliver 14% more heat absorption
ENHANCED PRESSURE RELIEF	Micro Diamond™ Memory Foam	<ul style="list-style-type: none"> - A premium memory foam infused with diamond particles to help conduct heat away from the body 	<ul style="list-style-type: none"> - Using the Trilliant™ Series side of the foam demo unit, place your hand on the Micro Diamond™ Memory Foam and feel how quickly the memory foam returns to its original shape
	Beautyrest® Gel Memory Foam	<ul style="list-style-type: none"> - Provides advanced pressure relief - Promotes freedom of movement and airflow to help keep you cool and comfortable through the night 	<ul style="list-style-type: none"> - Press your hand into the Beautyrest® Gel Memory Foam, noting how it returns to its original shape. When lab-tested, our Beautyrest® Gel Memory Foam showed exceptional airflow, encouraging reliably cool sleep
	GelTouch® Foam	<ul style="list-style-type: none"> - A soft gel foam that helps provide comfort, support, airflow and breathability 	<ul style="list-style-type: none"> - Using the Empress™ Series side of the foam demo unit, place your hand on the GelTouch® Foam and feel the immediate pressure relief and comfort
	GelTouch® HD Foam	<ul style="list-style-type: none"> - A high density, gel-infused foam that contours to your body for personalized support and cooling comfort - Provides soothing comfort with exceptional surface contouring and conformability 	<ul style="list-style-type: none"> - Provides immediate, luxurious pressure relief and comfort
	RapidCool™ Gel Memory Foam	<ul style="list-style-type: none"> - Provides the cooling properties of gel and airflow from the open cell structure of the foam 	<ul style="list-style-type: none"> - Helps maintain cool sleep due to gel and airflow properties
	EverGel™ HD Gel Memory Foam	<ul style="list-style-type: none"> - A high density gel memory foam that provides consistent, contouring pressure relief from the moment you lie down 	<ul style="list-style-type: none"> - Conforms to your body throughout the night to help keep you comfortable
	AirCool® HD Gel Memory Foam	<ul style="list-style-type: none"> - This luxurious high density memory foam provides personalized, conforming support and contouring pressure relief for long-lasting comfort 	<ul style="list-style-type: none"> - Thick, high density memory foam delivers unique contouring support - Consistent conformance throughout the night
	Dyanamic Response™ Memory foam	<ul style="list-style-type: none"> - Unique high density memory foam that contours and conforms to your personal shape - Ventilated design to help alleviate pressure and promote breathability 	<ul style="list-style-type: none"> - Provides conforming support - Helps relieve pressure
SUSTAINABLE COMFORT	Seaqual™ Fabric Technology	<ul style="list-style-type: none"> - Plastics recovered from the world's oceans are transformed into premium new fabrics - New sustainable fabrics feature the same premium quality, softness and comfort you expect from Beautyrest - Each queen mattress helps recover the equivalent of 50 water bottles from our oceans 	<ul style="list-style-type: none"> - Using the demo box, illustrate the transformative process that ocean plastics go through to become the luxurious, high quality fabrics of Beautyrest Harmony Lux™ Hybrid covers



REST EASY

CertiPUR-US certified means your mattress is made from materials without mercury, lead or formaldehyde.



10 YEAR LIMITED WARRANTY

- Mattresses have undergone rigorous industry standard durability tests, including Rollator and Cornell*.
- These demonstrated exceptional results and met industry standards
- 1 1/2" Impression



PROUDLY ASSEMBLED IN THE USA

Made locally for factory-to-bedroom quality & delivery.