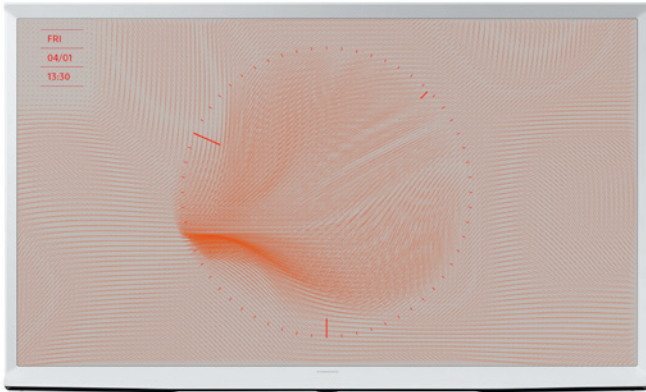


# The Serif (2022)



## PRODUCT HIGHLIGHTS

- Iconic 360 L-shaped design
- QLED 4K TV with 100% Color Volume<sup>1</sup>
- Anti-Reflection with Matte Display
- Detachable Easel Stand Included
- Quantum Processor 4K with 4K Upscaling

## SIZE CLASS



Admire the beauty from every angle with this design piece that elevates your room and entertainment. With its unique structure in the shape of the letter "I", The Serif was created to look good on a shelf or on the easel stand. Just as striking as the design is the QLED 4K picture bursting with a billion colors at 100% Color Volume that's easy to enjoy with Anti Reflection and Matte Display. Whatever you watch, see it all upscaled to stunning 4K thanks to the Quantum Processor 4K. \*

\*QLED televisions can produce 100% Color Volume in the DCI-P3 color space, the format for most cinema screens and HDR movies for television.

## KEY FEATURES

### Picture

- Quantum HDR
- Quantum Processor 4K with 4K Upscaling
- QLED 4K with 100% Color Volume<sup>1</sup>
- Anti-Reflection with Matte Display
- Motion Xcelerator Turbo+<sup>4</sup>
- Wide Viewing Angle
- Real Depth Enhancer
- Smart Calibration
- EyeComfort Mode
- Adaptive Picture™
- Multi View<sup>8</sup>

### Design

- Iconic 360 L-shaped design
- Black Metal Floor Stand

### Smart Features

- Smart TV Powered by Tizen™
- Samsung Smart Hub
- Universal Guide
- The Serif Ambient Mode+
- Multiple Voice Assistants<sup>5</sup>
- Samsung TV Plus
- Mobile View
- Google Duo<sup>9</sup>
- Samsung OneRemote
- SmartThings Compatible

### Connections

- NFC on TV
- 4 HDMI Connections<sup>6</sup>
- 2 USB Connections
- LAN Port
- 802.11AC built-in Wi-Fi
- Bluetooth®
- RS232 Control (Ex-Link)
- IP Control Support<sup>7</sup>
- Optical Audio Output Port

### Audio

- Object Tracking Sound Lite
- ActiveVoice Amplifier
- 40 Watt 4 Channel

### Included Accessories

- Samsung OneRemote (TM2281E)
- Detachable Easel Stand Included
- Power Cable
- User Manual / E-Manual

### Industry Certifications

- CTA 4K Ultra HD Connected

<sup>1</sup>QLED televisions can produce 100% Color Volume in the DCI-P3 color space, the format for most cinema screens and HDR movies for television. <sup>2</sup>Background feature accuracy may vary based on TV location and is dependent on wall designs, patterns and/or colors. SmartThings app on a mobile device (Android, iOS) is required for some functionality. App features may be limited at launch; please continue to check for updates. <sup>3</sup>Excludes FreeSync on 43" model. <sup>4</sup>43" has Motion Xcelerator. <sup>5</sup>Built-in Google Assistant may not yet be available at the time of purchase of this product. <sup>6</sup>HDMI—CEC (Consumer Electronics Control) facilitates convenient control functions with compatible devices. <sup>7</sup>Requires third-party control system installation. See [www.samsung.com/us/business/custominstall](http://www.samsung.com/us/business/custominstall). <sup>8</sup>Feature availability will vary by mobile device. <sup>9</sup>Camera required for use is sold separately

**SAMSUNG**

SEE BACK FOR DETAILS

# The Serif (2022)

## KEY FEATURES (page 1 of 2)

### PICTURE

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#### Quantum HDR

Go beyond HDTV with Quantum HDR that delivers an expanded range of color and contrast..

#### Quantum Processor 4K

Enjoy your picture automatically elevated to stunning 4K by the intelligent processor.

#### 100% Color Volume with Quantum Dot<sup>1</sup>

Bask in a billion shades of brilliant color with 100% Color Volume, that stay true even in bright scenes

#### Super Ultra Wide Game View<sup>2</sup>

Expand your game view and optimize how you play with these winning features.

#### Anti-Reflection with Matte Display

Enjoy more screen visibility with virtually no light reflection, night or day.

#### Motion Xcelerator Turbo+<sup>3</sup>

Action movies, sports and games look smooth and fluid up to 4K at 120Hz.

#### Wide Viewing Angle

Your view stays brilliant from more angles, from more seats in the room.

#### Adaptive Picture™

Your TV reacts and adjusts to the lighting conditions around it.

#### Smart Calibration<sup>4</sup>

Enjoy your screen the way the director intended—in just a couple of clicks.

#### EyeComfort Mode

From day to night, the amount of blue light automatically adjusts for your eyes.

#### Real Depth Enhancer

Experience depth and dimension on screen just like you do in real life.

### DESIGN

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#### The Serif Design

Make a bold statement with this unique, unibody TV in the shape of the letter “I”.

### SMART TV

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#### Smart TV Powered by Tizen

Stream your heart out and enjoy all you love with Smart TV Powered by Tizen.

#### Universal Guide

One simple on-screen guide organizes your streaming and live TV content, while also making recommendations.

#### The Serif Ambient Mode+

Elevates your space by turning a blank screen into décor, artwork, pictures or other visuals. Comes with the Bouroullec palette, available only on The Serif.

#### Multiple Voice Assistants

Just speak up—your favorite Voice Assistant is built in and ready to help.

#### Samsung Smart Hub

Spend less time searching and more time streaming what you enjoy with Smart TV Hub..

#### Samsung TV Plus

Turn on and tune into free live TV with just your WiFi connection. No subscription necessary.

#### Mobile Mirroring<sup>5</sup>

Complements your space by turning a blank screen into enticing visuals or at-a-glance news.

#### Samsung OneRemote

The sleek and slim OneRemote automatically detects and controls all compatible connected devices and content.

#### SmartThings Compatible

Experience more than TV, with a dashboard for seamlessly controlling your smart home devices and appliances.

#### Multi View<sup>6</sup>

Watch up to two things at once on your TV, including what's on your mobile device.

#### Google Duo<sup>7</sup>

Make high-quality video calls with up to 32 people with Google Duo on your TV.

<sup>1</sup>QLED televisions can produce 100% Color Volume in the DCI-P3 color space, the format for most cinema screens and HDR movies for television.

<sup>2</sup>\*Super Ultrawide GameView is supported for PC games only. Super Ultrawide GameView is only available for ultra wide supported games. Some game title may not support the function or be limited to use this feature. Screen resolution change from external device may be required.

<sup>3</sup>43" has Motion Xcelerator.

<sup>4</sup>Galaxy S21 phone required for use

<sup>5</sup>Background feature accuracy may vary based on TV location and is dependent on wall designs, patterns and/or colors. SmartThings app on a mobile device (Android, iOS) is required for some functionality. App features may be limited at launch; please continue to check for updates.

<sup>6</sup>Feature availability will vary by mobile device.

<sup>7</sup>Camera required for use is sold separately

# The Serif (2022)

## KEY FEATURES (page 2 of 2)

### CONNECTIONS

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#### HDMI

Enjoy higher-quality audio and video with an HDMI connection that transmits both signals over a single cable. Compatible with next-generation Ultra HD Blu-ray™ players and HDR content decoding. Includes 1 Audio Return Channel (ARC).

#### Wi-Fi

Enjoy your favorite on-demand content seamlessly through your existing network with built-in Wi-Fi (802.11AC).

### AUDIO

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#### Object Tracking Sound Lite

Discover a 3D sound experience that virtually puts the action around you.

#### Active Voice Amplifier

Hear what they said, not guess what you hear with Active Voice Amplifier.

### INCLUDED ACCESSORIES

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The Serif Samsung OneRemote (TM2281E)

Metal Floor Stand

Detachable Easel Stand

Power Cable

User Manual / E-Manual

### INDUSTRY CERTIFICATIONS

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#### 4K Ultra HD Connected

All Samsung 2022 4K UHD and QLED televisions comply with the CTA 4K Ultra High-Definition Connected definition requirements. The trade organization known as the Consumer Technology Association (CTA™) is considered an industry authority on engineering standards for consumer electronics in the United States. Visit [www.cta.tech](http://www.cta.tech) for more information.

# The Serif (2022)

## MODELS

**MODEL:** QN65LS01B  
**ORDER CODE:** QN65LS01BAFXZA

**SCREEN SIZE CLASS:** 65"

**SCREEN DIAGONAL MEASUREMENT:** 64.5"

**UPC CODE:** 887276645827

**COUNTRY OF ORIGIN:** Vietnam

**DIMENSIONS (INCHES W x H x D):**

- **TV WITHOUT STAND:** 58.2 x 34.5 x 11
- **TV WITH STAND:** 58.2 x 53.6 x 19.6
- **SHIPPING:** 64.4 x 40.5 x 14.8
- **STAND FOOTPRINT:** 20.8 (length)

**WEIGHT (LB):**

- **TV WITHOUT STAND:** 80.7
- **TV WITH STAND:** 83.3
- **SHIPPING:** 106

**VESA SUPPORT:** No

**ACCESSORIES INCLUDED IN BOX:**

- **REMOTE MODEL:** TM2281E
- **DETACHABLE EASEL STAND**
- **POWER CABLE**
- **USER MANUAL / E-MANUAL**

**MODEL:** QN55LS01B  
**ORDER CODE:** QN55LS01BAFXZA

**SCREEN SIZE CLASS:** 55"

**SCREEN DIAGONAL MEASUREMENT:** 54.6"

**UPC CODE:** 887276645810

**COUNTRY OF ORIGIN:** Vietnam

**DIMENSIONS (INCHES W x H x D):**

- **TV WITHOUT STAND:** 49.4 x 29.5 x 8.7
- **TV WITH STAND:** 49.4 x 48.7 x 19
- **SHIPPING:** 55.2 x 35.2 x 12.1
- **STAND FOOTPRINT:** 20.8 (length)

**WEIGHT (LB):**

- **TV WITHOUT STAND:** 58.4
- **TV WITH STAND:** 60.8
- **SHIPPING:** 77.8

**VESA SUPPORT:** No

**ACCESSORIES INCLUDED IN BOX:**

- **REMOTE MODEL:** TM2281E
- **DETACHABLE EASEL STAND**
- **POWER CABLE**
- **USER MANUAL / E-MANUAL**

# The Serif (2022)

## MODELS

**MODEL:** QN43LS01B  
**ORDER CODE:** QN43LS01BAFXZA

**SCREEN SIZE CLASS:** 43"

**SCREEN DIAGONAL MEASUREMENT:** 42.5"

**UPC CODE:** 887276645803

**COUNTRY OF ORIGIN:** Vietnam

### **DIMENSIONS (INCHES W x H x D):**

- **TV WITHOUT STAND:** 38.8 x 23.5 x 7.8
- **TV WITH STAND:** 38.8 x 40.5 x 16.4
- **SHIPPING:** 44.2 x 28.9 x 10.4
- **STAND FOOTPRINT:** 18.4 (length)

### **WEIGHT (LB):**

- **TV WITHOUT STAND:** 36.6
- **TV WITH STAND:** 38.8
- **SHIPPING:** 50.5

**VESA SUPPORT:** No

### **ACCESSORIES INCLUDED IN BOX:**

- **REMOTE MODEL:** TM2281E
- **DETACHABLE EASEL STAND**
- **POWER CABLE**
- **USER MANUAL / E-MANUAL**