



## PRODUCT HIGHLIGHTS

- Stereo sound with a bi-directional speaker.
- Long lasting battery to keep the party going.
- IPX5-rated water resistance to enjoy sound in rain or shine.
- Set the mood with festive LED lighting effects.

Get the party started with the Samsung ST50B Sound Tower and fill the room with rich sound and LED party lighting. With the built in battery<sup>1</sup>, you can take the Sound Tower almost anywhere the party travels to. Sing songs on Karaoke mode or pump the bass to set the vibe. Rain or shine<sup>2</sup>, enjoy year-round outdoor entertainment. Invite your friends over and connect two smart devices simultaneously. Plus, download the Sound Tower App to control everything from built-in LED lighting to sound effects right from your Android or iOS device.

## KEY FEATURES

### BI-DIRECTIONAL SOUND

Uniquely designed bi-directional speakers kick up the sound with 240 watts of high power.

### BUILT-IN BATTERY<sup>1</sup>

Enjoy up to 18 hours of unplugged entertainment with our built-in battery.

### IPX5 RATED (WATER-RESISTANT)<sup>2</sup>

Rain or shine, enjoy year-round outdoor entertainment with this soundbar that is IPX5 rated for weather-resistant durability against water and dust.

### PARTY LIGHTS +<sup>3</sup>

Set the mood with festive LED lighting effects. Enjoy party, ambient, and dance modes.

### KARAOKE MODE

Grab your moment in the spotlight with one mic input included.

### BLUETOOTH MULTI-CONNECTION<sup>4</sup>

Connect two smart devices simultaneously and share the sound tower with ease. No more jumping back and forth, just deciding what's next.

### GROUP PLAY<sup>5</sup>

Connect as many as 10 Samsung soundtowers to create a powerful audio experience that's sure to get the party started.

### PARTY SOUND MODE

Plus up your party with enhanced and punchy bass that's sure to set the tone for fun times.

### SOUND TOWER APP

Connect as many as 10 Samsung soundtowers to create a powerful audio experience that's sure to get the party started.

<sup>1</sup>Battery life will vary depending on applications loaded on the product and power management setting used by the consumer. <sup>2</sup>Protection from water conditions based on IPX5 standard. Can resist a sustained, low pressure water jet spray, projected by a nozzle (6.3 mm (0.25 in)) against enclosure from any direction. <sup>3</sup>Images are simulated and for illustration purposes only. <sup>4</sup>Requires Bluetooth® compatible devices. <sup>5</sup>Connect up to 10 wireless or wired.

## MODEL

**MODEL:** MX-ST50B/ZA  
**UPC CODE:** 887276646572

### DIMENSIONS (INCHES H x W x D):

- **SOUND TOWER:** 13 x 26.2 x 11.9
- **PACKAGING:** 28.5 x 14.8 x 15

### WEIGHT (LB):

- **SOUND TOWER:** 26.3
- **PACKAGING:** 30.4

### AUDIO:

- **NUMBER OF CHANNELS:** 2
- **TOTAL WATTAGE:** 240W

### AV DECODING:

- AAC
- MP3
- WAV
- FLAC
- WMA

### CONNECTIVITY:

- USB MUSIC PLAYBACK
- BLUETOOTH® (SBC, AAC, aptX)
- BLUETOOTH® MULTI-CONNECTION
- BLUETOOTH POWER ON
- ANALOG AUDIO INPUT (3.5mm)
- WIRED GROUP PLAY
- WIRELESS GROUP PLAY
- KAROKE MODE (1 MIC INPUT)

### ACCESSORIES INCLUDED IN BOX:

- REMOTE CONTROL WITH BATTERY