

THE FAST SPEED AND FABULOUS PICTURE OF LG OLED

The lightning-fast refresh rate, gaming features and 4K resolution you want with the LG OLED picture quality you love.



Key Features



Self-lit Pixels

Love at First Sight Self-lit OLED pixels bring to life infinite contrast, perfect black and over a billion colors that add depth and bring out the bold, brazen and beautiful



a7 Gen5 AI Processor 4K

Seeing It Is Believing It Experience a lifelike picture with more depth and rich colors thanks to our advanced a7 Gen5 AI Processor 4K that adjusts picture and sound qualities to give you a fabulous experience no matter what you're watching



120Hz Refresh Rate

Real Time and Really Impressive Get in the game with a 120Hz refresh rate that can keep up with the action on the court, field or ice for a sharp, colorful picture from start to finish

IT'S NOT JUST OLED. IT'S LG OLED.

The gold standard in OLED TV from the creators of OLED

- LG invented and relentlessly perfected OLED TV — engineering the only processor made specifically for OLED TV technology
- LG is innovation, bringing the first — and only — 8K and rollable OLED TVs and ultra-large screen sizes (up to 97") to the market
- World's #1 OLED TV brand for 9 consecutive years* and #1 selling premium TV series in the US (OLED C1-series)**
- LG OLED TV panels are widely used in the industry
- LG OLED TV meets the exacting standard for Hollywood filmmaking, winning a 2021 Technology and Engineering Emmy® as a result



"Gorgeous colors, crisp images and striking contrasts."

*-TIME, Nov 2021****

"...the TV to beat"

-CNET, Nov 2021

*Source: Omdia. Unit shipments, 2013-2021. Results are not an endorsement of LG Electronics. Any reliance on these results is at the third-party's own risk.

**Source: the NPD Group, Inc., U.S. Weekly Retail Tracking Service, LCD TVs, Jan. 3, 2021-June 5, 2021 combined. LG defines "premium" as products with an ASP of \$1,000+ and display size 55"+.

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More Features



NVIDIA G-SYNC® and AMD FreeSync Premium

Be at the Top of Your Game NVIDIA G-SYNC® delivers the smoothest and fastest gaming experience ever and AMD FreeSync Premium ensures minimal tearing, stuttering and input lag



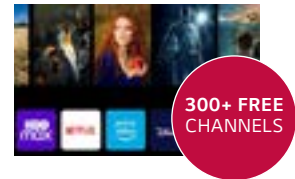
LG Game Optimizer and HDMI 2.1 Ports

Meet the Next Level of LG Gaming Quickly adjust all your game settings in one location with the LG Game Optimizer and 2 HDMI 2.1 ports



LG Channels and Apps

Binge-Worthy Streaming Starts Here Built-in access to Netflix, Prime Video, the Apple TV app, Disney+, HBO Max* and to over 300+ free LG Channels* with everything from comedy to movies to sports



100% Color Fidelity**

Colored From the Source Everything you see on screen matches what was originally shot for a more accurate viewing experience*



Dolby Vision™ IQ and Dolby Atmos®

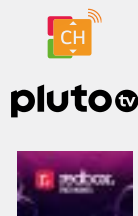
Enhance Every Moment Dolby Vision™ IQ automatically changes display settings based on lighting in the room and Dolby Atmos®*** sound technology delivers the most immersive sound experience



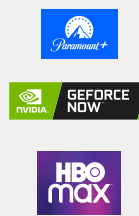
Your Portal to a World of Entertainment



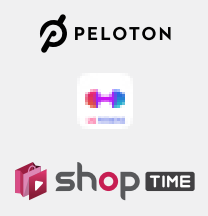
LG Channels
 Instant access to over 300+ free LG Channels**



Hub of Entertainment and Services
 Your LG Smart TV has over 1000+ channels available for download



More Than Watching
 LG Smart TV delivers exactly what you need



*Internet connection and subscriptions to streaming services are required. Amazon, Prime Video and all related logos are trademarks of Amazon.com, Inc. or its affiliates. Amazon Prime membership and/or Prime Video fees apply. See primevideo.com/terms for details. HBO Max™ ©2022 Warner Media, LLC. All Rights Reserved. HBO Max is used under license. Number of LG Channels subject to change.
 **Disclaimer: Third-party testing conducted by Intertek showed the color fidelity of the display is 100% based on CIE dE 2000 color difference metric calculated for 125 color patches distributed across the entire color volume. Color difference (Delta-E) value was less than 2 for each of the 125 color patches.
 ***Dolby, Dolby Atmos and the double-D symbol are registered trademarks of Dolby Laboratories.